



# Entrepreneurship and Innovation

Mrs. Dougherty

**FOCUS:** Emphasis will be on the process of recognizing a business opportunity and the steps necessary to create, own and operate a successful business. Students will look at the characteristics, advantages and risks of being an entrepreneur. Students will study ownership types and business plan components, define market mix, look at e-commerce, prepare a financial plan, recognize components of hiring, motivating and compensating staff, plus examine ethics in business. The curriculum will show how innovation and disruptive thinking can change the world. An entrepreneurial mindset looks to solve problems by applying new approaches and advance creativity in all phases of life.

**TEXT:** Entrepreneurship: Owning Your Future: Prentice Hall, 2010

**GOOGLE DRIVE:** Google Drive and Google applications will be used for students to create and organize classwork, maintain a notebook and collaborate on assignments. Canvas will be used to manage student activity for the course.

**SIMULATION:** There is an online simulation that allows students to individually operate virtual businesses. Students control the management and marketing operations, as well as the decision making for realistic problems traditionally faced in business.

**GRADING:** Active student involvement is a good way to reinforce learning. The course will encourage student participation in a variety of ways. Students should assume the responsibility to participate in discussions, activities and cooperative learning exercises. Assignments will have a point value that is averaged to produced a marking period grade.

Marking period grades are distributed using the following scale.

A= 100 – 90%   B= 89 - 80%   C= 79 - 70%   D= 69 - 60%   F=less than 60%

Students may remediate one test a marking period (excluding mid-term and final exam). Remediation needs to be discussed within one week after the assessment is returned.

**CLASS CUTS:** School policy dictates that for each marking period the first class cut will result in a Saturday detention, second cut will lower your grade by one letter and a third cut will result in a failing grade.

**MISSED WORK:** Missed work due to absence must be completed by a date agreed to between the student and teacher. Students missing a class each week due to a lab are advised to be assertive in gathering information regarding missed work and teacher assistance is available if discussed in advance.